

"Place your order now for a similar assignment and have exceptional work written by our team of experts, guaranteeing you A+ results."

For a custom-written paper, click here to order <https://primenursingpapers.com/orders/ordernow>

United States Wine Industry Overview and Trade Policies

Student's Name

Institution

Date

www.primenursingpapers.com

United States Wine Industry Overview and Trade Policies

The American wine industry produces distinct wines both for local consumption and export. Among other top wine-producing countries including France, Spain, Turkey, Italy, and China, United States is recognized as the fourth largest wine producing nation. US wine brands have been credited for producing and supplying fine wines. America serves as the highest consuming market for American wine. However, US imports local wines to North America, Asia, China, UK, and Africa through global beverage supply and distribution companies (Alston & Lapsley, 2015). E & J Gallo Winery located in California was founded in 1933 as a wine producing and distributing company. The company distributes American wines locally and internationally and is recognized as the largest exporter of California wines under different varietals including, Sauvignon Blanc, Chardonnay, Cabernet sauvignon, pinot noir and merlot. The Gallo winery concentrates on the main brands such as André, Carlo Rossi, Boone's Farm, Barefoot wines, Louis M. Martini, and McWilliams among others ("E. & J. Gallo Winery", 2017). Various trade policies influence the American wine market. The trade policies hinder and ease the sales, entry, and consumption of wines. This paper will analyze the implication of the existing trade policies on American wine industry and consumer's purchasing power.

For every industry running trade across international borders, local business practices customs, and international trade policies impact production, pricing, distribution and consumption of given products, services, and industries. Due to the international market and business dynamic, trade policies have been formulated arising from multi-national political issue and diversification of global economic environments. The major trade issues in the global wine market with a close perspective of American wine include tariffs, subsidies, and monopolies. Tariffs in the global markets are political tools that restrict trade through high pricing of products arising from taxes

distribution and consumption. Government subsidies and incentives for wine production and distribution have seen the reduction of wine prices for consumers.

"Place your order now for a similar assignment and have exceptional work written by our team of experts, guaranteeing you A+ results."

For a custom-written paper, click here to order <https://primenursingpapers.com/orders/ordernow>

www.primenursingpapers.com

References

Alston, J. M., & Lapsley, J. T. (2015). A Brief Economic History of the US Wine Industry.

E. & J. Gallo Winery. (2017). *Gallo.com*. Retrieved from, <http://www.gallo.com/>

Johnson, R. (2014). The US Wine Industry and Selected Trade Issues with the European Union. *Congressional Research Service*.

Odell, J. S. (2014). *US international monetary policy: Markets, power, and ideas as sources of change*. Princeton University Press.

"Place your order now for a similar assignment and have exceptional work written by our team of experts, guaranteeing you A+ results."

For a custom-written paper, click here to order <https://primenursingpapers.com/orders/ordernow>